

PCDA WEEKLY UPDATE

Ponca City

DEVELOPMENT AUTHORITY

This Week

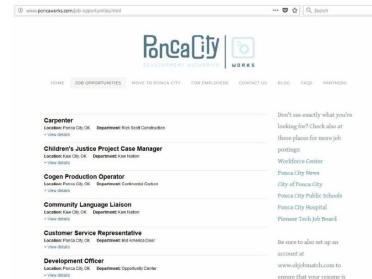
GETTING BACK INTO THE SWING ...after the holidays can take a little time. However, the PCDA phone started ringing on Tuesday and staff were right back in the trenches with new job postings on PoncaWorks.com, companies with office space needs touring City Central, phone calls for possible company relocations and startups, getting ready for IENetwork meeting, 1MillionCups first meeting of the year, and the list keeps going on. Staff is psyched to be able to assist with projects, job postings, resume assistance and fielding the ever important phone call. Check out some pictures below to see what has been happening because you know, a picture is worth a thousand words. If you missed 1MillionCups this week, click on the link below the picture to see the presentation.



[1MillionCups - Garrett Bowers](#)



[OESC Moves into City Central](#)



[New Job Listings](#)

Upcoming Events



INVENTOR – ENTREPRENEUR NETWORK

Tuesday, January 9 at 5:30 pm
City Central Bldg - 400 E. Central

Tuesday, Jan 9: IENetwork Ponca City
Cara Jane Evans presents on Commercialization
5:30 pm at City Central

Thursday, Jan 11: Manager's Tool Belt Begins
[Pioneer Technology Center](#)
[Enroll by calling 580-718-4222](#)

Thurs, Jan 11: PCDA Regular Board Meeting
Chamber Conf Rm 7:30 am

Resolutions or Results? What does 2018 have in store for you. Find out more.....(continue reading on the Ponca Works Blog)



MY NEW YEAR'S RESOLUTION IS TO

IN THE AIP



TRADE & INDUSTRY BREAKFASTS..... happen every month on the fourth Friday at Pioneer Tech, RM B131. In December, Jeff Hicks (standing), the co-generation plant manager at continental carbon, spoke to a packed house. The new 30 Megawatt plant will use waste gas from their processes to turn two steam turbines which will generate electricity to run the carbon black plant. Excess power will be put on the grid to be sold on the open utilities market. According to Hicks, the \$150 million dollar project is on schedule and should be on line by September of 2018.

IS 2018 THE YEAR FOR STARTING YOUR SMALL BUSINESS?

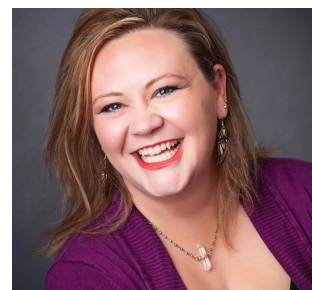


If so, meet the newest member of the Business/Industry Services programs at Pioneer Tech, Ben Evans. Ben will be assisting with small business development all over the county: finding businesses for the Incubator at PTech, attending the IENetwork meetings and assisting with all things entrepreneurial in Ponca City. PCDA already gave him a tour of "The Link" (the shared workspace at City Central) and started brainstorming on programs for 2018 and beyond. Welcome to our partnership family! [***Check out the IENetwork too.***](#)

IENETWORK

CARA JANE EVANS WILL BE PRESENTING.....on commercializing your product and the steps needed, where to find assistance and how to utilize area resources. [Find out more here.....](#)

Next Meeting: Tuesday, January 9 at 5:30 pm City Central
400 E. Central - East lobby follow the signs



AT CITY CENTRAL



WELCOME OKLAHOMA EMPLOYMENT SECURITY COMMISSION (OESC) to the City Central Building. You may know them as the Ponca City Workforce office. PCDA is happy to have them as a first floor anchor tenant at City Central. Their office is 400 E. Central, Suite 103 with their own entrance on the southwest corner of the building. **Veterans Landing** has an office on the third floor and right next door is the **Workforce Innovation & Opportunity Act Program (WIOA)**. WIOA works closely with young adults, adults and dislocated workers to retrain and get them back into the workforce.

Manager's TOOL BELT



DID YOU KNOW?

22%
OF STAFF TURNOVER OCCURS IN THE FIRST 46 DAYS OF EMPLOYMENT
THE WYRHURST GROUP

46%
OF ROOKIE MANAGERS WASH OUT IN THEIR FIRST 18 MONTHS
LEADERSHIP IQ

Pioneer Technology Center business and industry staff has created a unique

8
SESSION TRAINING OPPORTUNITY FOR YOUR BUSINESS

We understand that budgets are tight and time is limited. Thus, the Manager's "Tool Belt" package was created with you and your leadership in mind.

\$499
INCLUDES TUITION, ALL TRAINING MATERIALS AND LUNCHES

JANUARY 11 | 11:30 am - 1:30 pm
Know Thyself: Using Real Colors® as a Management Tool

This session is about self-discovery. It is critical that as you experience the journey as a manager that you understand your strengths and lesser strengths. This class serves as the cornerstone for the "Tool Belt" series.

JANUARY 18 | 11:30 am - 1:30 pm
Transitioning into Management

Now that you have been promoted to "Manager" what lies around the corner? This course centers on the major challenges of managing in the new competitive landscape; explains how the functions of management are evolving in today's business environment; and defines the skills you will need to be effective.

JANUARY 25 | 11:30 am - 1:30 pm
Creating a Workplace of Accountability

Workplace Accountability is one of the hottest managerial subjects at present. This course will introduce a model to tackle accountability and also conclude with over 20 tools that a new manager can choose from to implement upon leaving the training event.

FEBRUARY 1 | 11:30 am - 1:30 pm
Using Motivation in Developing Teams

The concept of teamwork and motivation is by no means a new one. It is essential for managers to have a practical understanding of how teams are organized, how they are developed, how they work, and how to transfer motivation from a mindset into regular daily actions focused on results.

FEBRUARY 8 | 11:30 am - 1:30 pm
Coaching for Continuous Improvement

Would it not be great to have each of your employees perform daily in their "sweet spot"? This course covers the basics on taking your employees to the next level with step-by-step guidelines in coaching and follow-up. Don't be satisfied with just getting the job done... "Get it done RIGHT the first TIME!"

FEBRUARY 15 | 11:30 am - 1:30 pm
Developing Communication Skills for Today's Manager

We all began our education journey by learning to read and speak...how many of us have had "listening" training? This class covers the gambit, from common communication pitfalls to the techniques and tools that will increase our effectiveness as managers.

FEBRUARY 22 | 11:30 am - 1:30 pm
Attaining Results with Time Management

Time Management plays a very important role not only in business but also in our personal lives. Each participant will further explore time management components like effective planning, setting goals and deadlines, delegating, prioritizing activities, and ultimately spending the right time on the right activity.

MARCH 1 | 11:30 am - 1:30 pm
Managing Performance and Giving Feedback

Performance Management emphasizes that you must learn to "inspect what you expect" effectively to have your team achieve goals and to meet expectations. This course will include the complete lifecycle from setting goals, coaching and mentoring, to completing the annual performance appraisal discussion. Takesaways for this session include templates that can be tailored to fit any size business.



For more information or to book your class

DIANE GRIFFIN 580.718.4222

www.pioneertech.edu | 2101 N Ash, Ponca City, OK 74601



Pioneer Technology Center does not discriminate on the basis of race, color, national origin, sex/gender, age, religion, disability, or veteran status. Inquiries concerning application of this policy should be made to Kahle Gaff or Pam Dickerson, Co-Compliance Officers at (866) 622-4762 or at 2101 N Ash, Ponca City, OK

Visit our website

