



ponca city development authority

RETURN ON INVESTMENT: 2013-2017

Total Jobs Developed ¹ :	1,016
Total Sales Tax Collected ² :	\$9,207,663
Total Incentives Paid Out:	\$2,222,563
Total Project Wins:	12
Total Economic Impact ³ :	\$157,450,305
Average Wages Paid ⁴ :	\$18.20
Asset and Infrastructure costs:	\$2,709,558
Total economic development expenses:	\$7,751,767
Unreserved Balance available ⁵ :	\$2,192,443

Return on each PCDA dollar spent: **\$20.31**

RETURN ON INVESTMENT: 1994-2017

Total Jobs Developed:	5,123
Total Sales Tax Collections:	\$40,466,492
Total Projects Wins:	75
Total Economic Impact:	\$985,075,141

Return on each sales tax dollar received: **\$24.34**

OUTREACH ⁶

New Company Contacts:	1,249
Site Consultant Contacts:	527
Existing Company Contacts:	5,027
Private Investment:	\$41,810,000

AVERAGE WAGES PAID

1994-2002:	\$10.71
2003-2007:	\$19.48
2009-2012:	\$15.12
2013-2017:	\$18.20

PCDA JOB IMPACT SINCE 7/01/03 ⁵

	2013	13-14	14-15	15-16	16-17	Total
From New Companies	35	78	20	0	42	175
Expansion	80	128	141	144	198	691
Retention	0	46	7	7	90	150
Yearly Total	115	252	168	151	330	1016
Unemployment Rate	6.0%	5.3%	5.1%	5.8%	5.4%	

¹ From the PCDA Annual Reports and official OESC-3 submitted forms

² January 1, 2013-June 30, 2017

³ From the PCDA economic impact model that includes jobs impacted from January 1, 2013 as well as the 2013-2017 impact of jobs created by PCDA projects in prior to 2013.

⁴ From OESC-3 forms and company information, where available.

⁵ As of June 30, 2017. This represents funds that have not been committed or earmarked for an economic development project.

⁶ January 1, 2013 to June 30, 2017.

+ From PCDA Annual Reports/Report Cards. Data for 2013 is for the first six months of the calendar year with the first six months of the fiscal year (12-13) counted during the previous study period.



SIGNIFICANT MILESTONES 2013-2017

PCDA Projects

- Five Independent audits completed, all with "clean" opinions;
- Produced \$193,291 in community revenue from temporary tenants in the PCDA-owned hangar the first year following the 2016 purchase of the facility;
- Received the donation of the City Central building in downtown;
- Submitted and gained approval for a federal \$1.275 million Economic Development Administration grant to renovate the City Central building;
- Completed and leased spec building Connie Lou to Log10;
- Completed the Lighten The Load program saving local industry over \$500,000 annually and making those facilities more cost effective and competitive;
- Completed six ICAP projects for local companies seeking needed certifications;
- Launched the PoncaWorks "GirlPower" camp, hosting four sessions;
- PoncaWorks placed 114 positions in local companies;
- Partnered with PTC and PCPS on programs including Wildcat Academy, Careers and Cookies, teacher tours and more to inform teachers and students about local career paths;
- Completed water and sewer extensions on Hall Boulevard to serve local industry;
- Completed the extension of Sykes Boulevard, 1,000 feet west of Hall Boulevard;
- Incentivized the extension of Hall Boulevard north of Sykes Boulevard;
- Hosted existing companies at two separate trade shows in Kansas City and Dallas;
- Completed a new workforce analysis of the Ponca City region;
- Completed first ever Business Plan competition and "Pitch-off" for start-ups;
- Launched a new accelerator in partnership with Pioneer Technology Center;
- Sold the building at 2101 Hall Boulevard to Custom Mechanical Equipment;
- Launched large scale marketing campaign;
- Completed Industry Resource Guide;
- Held first Manufacturing Day in the hangar;
- Conducted 18 quarterly cost of living surveys;
- Partnered with the City to underground utility wires along Sykes and Waverly to facilitate goods movement;
- Retained 150 jobs with vital existing companies including Bliss Industries and others;
- Continued a partnership with Pioneer Technology Center to operate the Plan Room.

Recognitions

- Re-accredited by the International Economic Development Council (IEDC) for the third time, (three year accreditations) becoming the only Oklahoma organization to ever achieve this distinction;
- Received three international awards for excellence by the IEDC;
- Received the Henry Bellmon Sustainability Award for the Lighten the Load program.