



Community Profile

Kay County, OK
Kay County, OK (40071)
Geography: County

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Population Summary	
2000 Total Population	48,080
2010 Total Population	46,562
2013 Total Population	46,386
2013 Group Quarters	1,273
2018 Total Population	45,772
2013-2018 Annual Rate	-0.27%
Household Summary	
2000 Households	19,157
2000 Average Household Size	2.45
2010 Households	18,577
2010 Average Household Size	2.44
2013 Households	18,513
2013 Average Household Size	2.44
2018 Households	18,274
2018 Average Household Size	2.44
2013-2018 Annual Rate	-0.26%
2010 Families	12,253
2010 Average Family Size	2.99
2013 Families	12,187
2013 Average Family Size	2.99
2018 Families	11,965
2018 Average Family Size	2.98
2013-2018 Annual Rate	-0.37%
Housing Unit Summary	
2000 Housing Units	21,804
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	12.1%
2010 Housing Units	21,708
Owner Occupied Housing Units	59.1%
Renter Occupied Housing Units	26.5%
Vacant Housing Units	14.4%
2013 Housing Units	21,750
Owner Occupied Housing Units	58.7%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	14.9%
2018 Housing Units	21,614
Owner Occupied Housing Units	58.5%
Renter Occupied Housing Units	26.0%
Vacant Housing Units	15.5%
Median Household Income	
2013	\$38,724
2018	\$46,028
Median Home Value	
2013	\$85,048
2018	\$110,260
Per Capita Income	
2013	\$21,156
2018	\$24,448
Median Age	
2010	39.3
2013	39.5
2018	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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2013 Households by Income

Household Income Base	18,513
<\$15,000	16.3%
\$15,000 - \$24,999	15.9%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	2.1%
\$200,000+	1.7%

Average Household Income \$52,468

2018 Households by Income

Household Income Base	18,274
<\$15,000	15.4%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	8.1%
\$150,000 - \$199,999	2.5%
\$200,000+	2.0%

Average Household Income \$60,689

2013 Owner Occupied Housing Units by Value

Total	12,765
<\$50,000	24.5%
\$50,000 - \$99,999	36.3%
\$100,000 - \$149,999	18.4%
\$150,000 - \$199,999	9.7%
\$200,000 - \$249,999	4.5%
\$250,000 - \$299,999	2.3%
\$300,000 - \$399,999	2.2%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.1%

Average Home Value \$109,454

2018 Owner Occupied Housing Units by Value

Total	12,649
<\$50,000	17.3%
\$50,000 - \$99,999	27.9%
\$100,000 - \$149,999	23.3%
\$150,000 - \$199,999	17.0%
\$200,000 - \$249,999	6.9%
\$250,000 - \$299,999	3.1%
\$300,000 - \$399,999	2.6%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.1%

Average Home Value \$128,437

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	46,562
0 - 4	7.2%
5 - 9	6.7%
10 - 14	7.1%
15 - 24	12.8%
25 - 34	11.8%
35 - 44	10.7%
45 - 54	14.0%
55 - 64	12.7%
65 - 74	8.7%
75 - 84	5.9%
85 +	2.4%
18 +	74.7%

2013 Population by Age

Total	46,386
0 - 4	7.1%
5 - 9	6.7%
10 - 14	6.7%
15 - 24	13.1%
25 - 34	11.7%
35 - 44	10.7%
45 - 54	13.0%
55 - 64	13.3%
65 - 74	9.4%
75 - 84	5.8%
85 +	2.6%
18 +	75.5%

2018 Population by Age

Total	45,772
0 - 4	7.1%
5 - 9	6.5%
10 - 14	6.5%
15 - 24	12.4%
25 - 34	11.9%
35 - 44	10.8%
45 - 54	11.6%
55 - 64	13.4%
65 - 74	10.9%
75 - 84	6.3%
85 +	2.7%
18 +	76.0%

2010 Population by Sex

Males	22,960
Females	23,602

2013 Population by Sex

Males	22,910
Females	23,476

2018 Population by Sex

Males	22,658
Females	23,114

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	46,562
White Alone	80.2%
Black Alone	2.1%
American Indian Alone	9.6%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	5.0%
Hispanic Origin	6.4%
Diversity Index	42.6

2013 Population by Race/Ethnicity

Total	46,386
White Alone	78.9%
Black Alone	2.3%
American Indian Alone	9.8%
Asian Alone	0.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.8%
Two or More Races	5.5%
Hispanic Origin	7.1%
Diversity Index	45.1

2018 Population by Race/Ethnicity

Total	45,772
White Alone	76.8%
Black Alone	2.7%
American Indian Alone	10.2%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.2%
Two or More Races	6.2%
Hispanic Origin	8.3%
Diversity Index	49.1

2010 Population by Relationship and Household Type

Total	46,562
In Households	97.3%
In Family Households	81.4%
Householder	26.3%
Spouse	19.5%
Child	30.2%
Other relative	2.7%
Nonrelative	2.6%
In Nonfamily Households	15.9%
In Group Quarters	2.7%
Institutionalized Population	1.5%
Noninstitutionalized Population	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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2013 Population 25+ by Educational Attainment

Total	30,836
Less than 9th Grade	3.8%
9th - 12th Grade, No Diploma	10.5%
High School Graduate	35.0%
Some College, No Degree	22.9%
Associate Degree	8.9%
Bachelor's Degree	13.1%
Graduate/Professional Degree	5.9%

2013 Population 15+ by Marital Status

Total	36,892
Never Married	22.9%
Married	56.5%
Widowed	7.6%
Divorced	13.1%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	91.6%
Civilian Unemployed	8.4%

2013 Employed Population 16+ by Industry

Total	19,009
Agriculture/Mining	5.3%
Construction	5.7%
Manufacturing	17.6%
Wholesale Trade	1.7%
Retail Trade	11.5%
Transportation/Utilities	4.4%
Information	0.7%
Finance/Insurance/Real Estate	3.8%
Services	43.5%
Public Administration	5.9%

2013 Employed Population 16+ by Occupation

Total	19,009
White Collar	51.8%
Management/Business/Financial	11.1%
Professional	17.0%
Sales	10.1%
Administrative Support	13.7%
Services	18.1%
Blue Collar	30.0%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	7.3%
Installation/Maintenance/Repair	3.8%
Production	10.7%
Transportation/Material Moving	7.7%

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2010 Households by Type

Total	18,577
Households with 1 Person	29.2%
Households with 2+ People	70.8%
Family Households	66.0%
Husband-wife Families	48.9%
With Related Children	19.3%
Other Family (No Spouse Present)	17.0%
Other Family with Male Householder	5.4%
With Related Children	3.8%
Other Family with Female Householder	11.6%
With Related Children	8.2%
Nonfamily Households	4.9%
All Households with Children	31.7%
Multigenerational Households	3.2%
Unmarried Partner Households	7.1%
Male-female	6.8%
Same-sex	0.4%

2010 Households by Size

Total	18,577
1 Person Household	29.2%
2 Person Household	35.7%
3 Person Household	14.2%
4 Person Household	10.9%
5 Person Household	6.1%
6 Person Household	2.3%
7 + Person Household	1.6%

2010 Households by Tenure and Mortgage Status

Total	18,577
Owner Occupied	69.1%
Owned with a Mortgage/Loan	36.4%
Owned Free and Clear	32.6%
Renter Occupied	30.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Home Town
2. Rooted Rural
3. Midlife Junction

2013 Consumer Spending

Apparel & Services: Total \$	\$19,813,715
Average Spent	\$1,070.26
Spending Potential Index	47
Computers & Accessories: Total \$	\$3,255,188
Average Spent	\$175.83
Spending Potential Index	71
Education: Total \$	\$18,231,845
Average Spent	\$984.81
Spending Potential Index	67
Entertainment/Recreation: Total \$	\$46,747,533
Average Spent	\$2,525.12
Spending Potential Index	78
Food at Home: Total \$	\$73,066,773
Average Spent	\$3,946.78
Spending Potential Index	78
Food Away from Home: Total \$	\$42,906,818
Average Spent	\$2,317.66
Spending Potential Index	73
Health Care: Total \$	\$67,363,516
Average Spent	\$3,638.71
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$22,003,691
Average Spent	\$1,188.55
Spending Potential Index	66
Investments: Total \$	\$15,537,813
Average Spent	\$839.29
Spending Potential Index	40
Retail Goods: Total \$	\$338,032,257
Average Spent	\$18,259.18
Spending Potential Index	76
Shelter: Total \$	\$204,544,324
Average Spent	\$11,048.69
Spending Potential Index	68
TV/Video/Audio: Total \$	\$18,696,635
Average Spent	\$1,009.92
Spending Potential Index	78
Travel: Total \$	\$23,551,583
Average Spent	\$1,272.16
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$15,346,402
Average Spent	\$828.95
Spending Potential Index	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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