



# ponca city development authority

## Fiscal 2013 - 2014 Report Card to the Community

### ECONOMIC BENCHMARKS

- Unemployment Rate (Kay Co.): <sup>(1)</sup>
- Sales Tax Annual Change: <sup>(2)</sup>
- Annual Building Permits-Ponca City in millions: <sup>(3)</sup>
- School Enrollment-Ponca City as of Oct.: <sup>(4)</sup>

	13-14	12-13	11-12	10-11
Unemployment Rate (Kay Co.): <sup>(1)</sup>	5.4%	6.6%	6.1%	7.3%
Sales Tax Annual Change: <sup>(2)</sup>	+4.3%	-2.49%	+7.49%	+5.22%
Annual Building Permits-Ponca City in millions: <sup>(3)</sup>	\$32.1	\$26	\$20.9	\$9.7
School Enrollment-Ponca City as of Oct.: <sup>(4)</sup>	5315	5302	5220	5106

### PCDA BENCHMARKS

- New Companies Contacted:
- Visits to Existing Companies:
- Number of Projects Added:
- Number of Projects Closed:
- Number of Wins (Agreements):

	13-14	12-13	11-12	10-11
New Companies Contacted:	283	258	225	250
Visits to Existing Companies:	979	1347	330	352
Number of Projects Added:	14	15	17	16
Number of Projects Closed:	12	9	9	8
Number of Wins (Agreements):	7	4	3	5

### PCDA JOB IMPACT COUNT

- Attraction:
- Expansion:
- Retention:
- Total:

	13-14	12-13	11-12	10-11
Attraction:	78	75	35	480
Expansion:	128	162	57	50
Retention:	46	25	160	15
Total:	252	262	252	545

### PCDA FINANCIALS

#### • Revenues:

- Sales taxes collected:
- Leases/Other Revenue:
- Land Sales:
- Interest:

#### • Total Revenue:

	13-14	12-13	11-12	10-11
Sales taxes collected:	\$2,105,883	\$2,017,189	\$2,014,446	\$1,885,532
Leases/Other Revenue:	220,228	212,063	216,183	281,994
Land Sales:	177,718			
Interest:	38,015	37,002	45,203	43,786
Total Revenue:	\$2,541,844	\$2,266,254	\$2,239,610	\$2,211,312

#### • Expenses:

- New Industry:
- Marketing:
- Existing Industry Assistance:
- Operations
- Capital Costs:

#### • Total Expenses:

#### • Net Retained for PCDA Opportunity Fund:

	13-14	12-13	11-12	10-11
New Industry:	\$245,242	\$239,739	459,359	\$217,092
Marketing:	76,761	78,000	148,896	138,149
Existing Industry Assistance:	36,971	64,044	209,399	1,120,102
Operations	718,754	686,551	568,230	565,839
Capital Costs:	172,106	95,092	34,081	121,861
Total Expenses:	\$1,249,834	\$1,423,121	\$1,419,965	\$2,163,043
Net Retained for PCDA Opportunity Fund:	\$1,292,101	\$843,133	\$819,645	\$48,359



### PCDA 2013-2014 ACCOMPLISHMENTS

- Opened 11 new recruitment projects and eight new expansion projects;
- Closed four recruitment projects, three expansion projects and two retention projects as wins;
- Closed eleven projects as no action;
- 77 contacts with site consultants;
- Added two Ponca City companies to the Lighten the Load program, designed to help maximize the efficiency of Ponca City's industrial plants;
- Successfully completed one Industry Certification Assistance Program, (ICAP) audit and had a second ICAP application approved to build global competitiveness for Ponca City companies;
- Hired a new PoncaWorks, workforce recruitment manager;
- PoncaWorks program placed 74 people into positions with annual wages exceeding \$3.1 million
- Completed an audit of the 2013-2014 fiscal year with no issues identified;
- Completed and leased spec building Connie Lou to "Log10";
- Completed the water and wastewater line extensions along Hall boulevard;
- Completed the Consolidated Oil Well Services project;
- Achieved substantial completion and temporary occupancy for the K&C Manufacturing project;
- Sponsored a seminar for area businesses on the Affordable Care Act;
- Held an economic development conference with Governor Fallin as the keynote speaker;
- Completed the Sykes bridge facility project;
- Completed a redesign of the PCDA website;
- Produced "Welcome to Ponca City!" a new Ponca City DVD for marketing purposes;
- Developed a new database system to support PCDA's Business Retention and Expansion services;
- Participated in seven out of state call trips and industry conferences for recruitment purposes;
- Continued membership, for business recruitment purposes, on the Governor's Economic Development Team, the Oklahoma Renewable Energy Council, the Oklahoma Center for the Advancement of Science and Technology (OCAST), the Governor's Science and Technology Council and i2E.
- Continued membership on the Northern Oklahoma Workforce Investment Council to support workforce training programs in Ponca City.

### PCDA JOB IMPACT SINCE 7/01/03<sup>(5)</sup>

	03-04	04-05	05-06	06-07	07-08	08-09	09-10	10-11	11-12	12-13	13-14
• Attraction:	174	26	221	247	70	42	129	480	35	75	78
• Expansion:	201	261	150	43	220	0	15	50	57	162	128
• Retention:	28	85	30	50	25	149	30	15	160	25	46
<b>Yearly Total:</b>	<b>403</b>	<b>372</b>	<b>391</b>	<b>340</b>	<b>331</b>	<b>191</b>	<b>174</b>	<b>545</b>	<b>252</b>	<b>262</b>	<b>252</b>

**TOTAL JOBS: 07/01/03 to 06/30/14**

**3,513**

(1) As of June 30th of the applicable year. Source: Oklahoma Employment Securities Commission.

(2) As of June 30th of the applicable year. Source: City of Ponca City.

(3) Twelve month total for the calendar year ending December 31st within the period indicated. Source: City of Ponca City.

(4) As of October of the applicable year. Source: Ponca City School District

(5) Includes only those jobs in which PCDA played a significant role. It does not represent total jobs added in Ponca City nor does it include indirect or induced jobs. Source: PCDA data.