

YEAR IN NUMBERS 2020 WINS

\$24

ROI on every dollar spent since '94

3.8%

Wage Increase

376

Companies Contacted

15K

Visit to Existing Companies

22

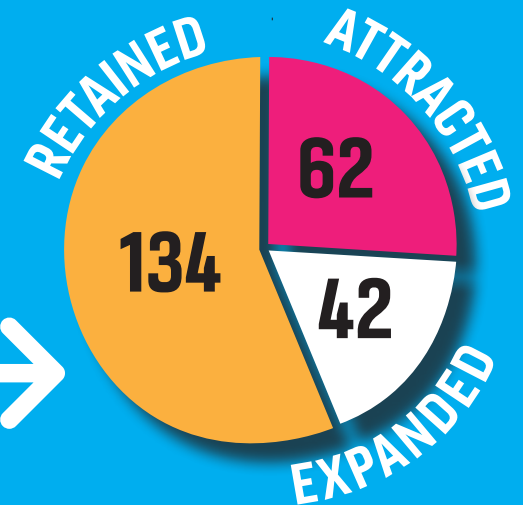
Leads Worked

18

Proposals Developed

238

Jobs Impacted by doing



Ponca City

DEVELOPMENT AUTHORITY

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MISSION

To facilitate job growth in wealth-producing industries in Ponca City, OK.

PCDA accomplishes its mission with a focus on:

- Sustainability
- Company and Job Retention
- Rising Personal Income
- Diversification
- New Economy Growth
- Attract Investment
- Population Attraction

To-Do(ne) List

- Spearheaded an aggressive census 2020 Complete Count Campaign
- Developed a “Forward together” response to the COVID-19 that included an online retail portal for local businesses, assistance state and federal grants for industries and developed a business toolkit for COVID-19 responses.
- Attended 9 industry trade or call trips to recruit jobs
- Launched 6 recruitment projects worth 525 jobs
- Placed 42 people in careers with Ponca Works

PCDA BOARD MEMBERS

Steve Hermann, Chair
Coldwell Banker Real Estate

Lee Evans, Vice Chair
Evans and Associates

Nancy Laffey, Secretary
Completely Quilted

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Lanita Chapman, Trustee
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PCDA STAFF

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Laurence Beliel
*Business Retention & Expansion
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Katherine Long
*Small Business & Information
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Lori Henderson, CEcD
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Liz Leaming
Ponca Works Director

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