

A PONCA WORKS PROGRAM, WHICH OPERATES AS PART OF THE AWARD-WINNING PONCA CITY DEVELOPMENT AUTHORITY PROGRAM



PONCA WORKS AMBASSADOR PROGRAM



Finding, recruiting, and keeping good workforce is difficult in our economy. Especially if your company needs skilled tradesmen. Since 2008, according to a Harvard study on the subject, the amount of skilled workforce has dipped below the number of open jobs. It is a problem that will only increase. The Ambassador Program trains younger skilled workforce from local companies to share their career journey, talk about their company, and recruit students into these in-demand occupations in our region. The company's ambassador can speak in classrooms, career fairs, school assembly or summer camps. Let's grow our future workforce together.

How Ambassadors Help Grow Workforce

- 01 RECRUIT FUTURE EMPLOYEES**
These young employees can influence and recruit our next generation of workforce. Show what life looks like while working an in-demand occupation in Ponca City.
- 02 INCREASE VISIBILITY**
Expose students to the careers local employers need to fill and showcase the abilities necessary to acquire during their schooling process.
- 03 INVEST IN FUTURE WORKFORCE**
Develop and grow your future workforce by investing in students.

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